

Giving the Gift of Happiness

The year 2020 has been unlike any other. The novel coronavirus brought about unprecedented circumstances that have shaken us to the very core. At the same time, it has made the entire world come together and battle the global pandemic. While we tip our hat to how 'unexpected' 2020 has been, Newgen CSR looks forward to and hopes for a better 2021 while continuing to make a positive impact in the lives of young girls under the NDDP umbrella.

Newgen CSR commenced this new year by distributing 400 happiness kits to the students for their active participation and hard work throughout the NDDP online sessions. The happiness kits were highly appreciated by the students. This initiative was undertaken to appreciate their sincerity and boost their morale during the pandemic.

In the new normal, Newgen's CSR team is continuing to add value to existing projects and outline a promising roadmap for the future. During COVID-19, NDDP transitioned from classroom to online sessions to ensure uninterrupted flow of learning. The online sessions started initially with the NDDP alumni batch (classes 9th to 11th) from the government schools of Harkesh Nagar and Tekhand, and subsequently, students of 8th standard were added. At present, the online sessions are catering to approximately 550 students. Furthermore, Newgen has equipped 400+ students with digital devices to help them attend school virtually and participate in NDDP sessions.

The students are also given prizes for performing well in the quizzes and presentations held during the sessions. The NDDP students have been hardworking and earnest during the pandemic. Their active participation and keenness for knowledge have made the online sessions a success. The appreciation prizes and happiness kits have acted as motivation boosters for the students, increasing their participation and enthusiasm during the classes.

To join as a CSR/NDDP volunteer kindly reach us at csr_nddp@newgen.co.in or csrvolunteers@newgen.co.in

