

REFLECTION OF NEWGEN'S CSR ENGAGEMENT

"The CSR impact study has shed light on numerous aspects of the project. Changes, improvements, aspirations, and development materialized while trying to support less privileged students, showcasing the extent of the work done so far. We could measure our progress and need for fresh initiatives."

The **Newgen Digital Discovery Pathshala** (NDDP) journey began in 2015. Priming 3000 girl students belonging to low-income groups towards digital education, NDDP is driven to empower girls, leading to sustainable development.

Unique Teaching Methodology

67% of students research on topics from social studies apart from science, mathematics, and GK. Our method tries to ignite curiosity in every student. The audio-visual mode of teaching deepens their understanding of all topics.

The Pandemic Effect

59% of students admitted that their studies would be harmed **if they did not have access to NDDP online sessions** during the pandemic. The necessity of online classrooms transformed into a new hybrid model of NDDP sessions catering to **900 students**, equipped with free devices and internet connectivity. The hybrid model made the program effective in meeting its expected goals.

Satiating Curiosities

With NDDP sessions, **99%** of students reported enhanced knowledge on various topics, and about **73%** acknowledged increased confidence in different aspects. Increased curiosities on both academic and non-academic fronts encourage students to pursue knowledge. The focus was to make them dream big.

Students' Confidence

86% of students can now search for any topic on their smart device and speak at school as compared to those who don't attend NDDP sessions. Personality development sessions have given them the much-needed boost in confidence to speak out about their needs and aspirations with their parents. They now feel confident reading out the news while participating in newsreader activities.

91% of students feel confident speaking in public. They look forward to participating in different events to show their speaking ability and also suggested that government schools organize inter-school public speaking competitions where they can represent their schools.

Parents' Involvement

85% of NDDP students confirmed sharing information about the classes with their parents, which gave a solid reason for parents to invest in digital devices. They have the responsibility to make sure students attend all classes. These sessions have broadened the conservative view of parents' support for their daughters' higher education, and now they look up to their daughters as an inspiration.

Stream Selection and Career Counseling Benefits

70% of students benefited from online stream selection sessions. **86%** of students in grades 11th and 12th confirmed affinity for sessions on career counseling, PD, quizzes, and debates. The 12th -grade pass-outs in the last 2 years were able to apply for various examinations at higher education institutes. They were able to fill out online and offline forms all by themselves. The program enables them to select the right profession and has a huge impact on securing the future of students. Just like Rita, who wants to choose history or civics as the subject for writing the UPSC exam.

Bridge India (the research organization) observed that most of the participants wanted to share their success stories. This encourages us to continue our magnanimous work.

Unintended impact-

- **Reduced absenteeism**
- **Online classes for siblings**
- **Preventing dropouts**
- **Participating in government programs**
- **Digital literacy of parents**

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